



**Company Information**

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_  
**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Subscription Options**

Corporate subscribers may gain access to the **AUTOMOTIVE WHO'S WHO® - North American Original Equipment Supplier Database** by paying an initial Access Fee (regardless of the number of seats). There is also a recurring monthly subscription fee per Seat to cover data maintenance for the life of the subscription (minimum 1 month).

Please check the desired subscription option below:	1-time only <b>Access Fee</b>	Base monthly <b>Subscription Fee</b>
<input type="checkbox"/> <b>POWERbase™ BRONZE</b> Level ..... Online Supplier Profiles	\$995.00	\$14.95/Seat
<input type="checkbox"/> <b>POWERbase™ SILVER</b> Level ..... Online Supplier Profiles   Key Employee Contacts	\$1,995.00	\$29.95/Seat
<input type="checkbox"/> <b>POWERbase™ GOLD</b> Level ..... Online Supplier Profiles   Key Employee Contacts    vCards    Excel® downloads	\$2,995.00	\$49.95/Seat
<input type="checkbox"/> <b>e-SHEET™</b> ..... Offline Excel® Spreadsheet   Key Employee Contacts   Updates included	\$1,995.00	\$29.95/Seat

- There is a 5% discount for prepayment of an annual subscription in full (by company check/bank transfer only).
- Subscribers must agree to the License Terms of Sale on the attached page (also available for reference on our website).

**Pay-As-You-Go Monthly Subscription (Credit Card only)**

Yes, we will pay by:  **Visa**  **MasterCard**.

We authorize payment of the initial access fee, 1<sup>st</sup> installment of the total monthly subscription fee, as well as automatic recurring billing for future monthly subscription fees.

Name on Card: \_\_\_\_\_  
Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_ / \_\_\_\_ (month/year)  
Today's Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ (month/day/year)  
Authorized Signature: \_\_\_\_\_  
(We agree to pay according to our card issuer agreement)  
Address on Card: \_\_\_\_\_  
(if different from above)

**Access Fee \$** \_\_\_\_\_  
**Seats\*:** \_\_\_\_ x monthly **Subscription Fee = \$** \_\_\_\_\_  
\*Minimum 1 Seat.

**Grand Total \$** \_\_\_\_\_

*Please note that the initial Access Fee and the 1<sup>st</sup> installment of the monthly Subscription Fee will appear as separate charges and are not subject to cancellation. The automatic payment option for subsequent monthly Subscription Fees (and the Subscription itself) may be cancelled at any time by contacting our office.*

Please send monthly recurring payment notification emails to: \_\_\_\_\_

**Prepaid Annual Subscription (Check/Bank Transfer only)**

Yes, we will prepay by:  **Check**  **Bank Transfer** for a 5% discount.

- Please contact our office to request an invoice and/or bank transfer instructions.
- If mailing your order form, please fax us a copy of this completed order form along with a copy of the enclosed check (or bank transfer confirmation) to ensure expedited service.
- Annual prepaid subscriptions must be remitted by company check or bank transfer to qualify for the 5% Prepay Discount.

**Access Fee \$** \_\_\_\_\_  
**Seats\*:** \_\_\_\_ x monthly **Subscription Fee x 12 = \$** \_\_\_\_\_  
\*Minimum 1 Seat.

**Subtotal \$** \_\_\_\_\_

**Subtract 5% Annual Prepay Discount \$(** \_\_\_\_\_ **)**

**Grand Total \$** \_\_\_\_\_

## License Terms of Sale

**POWERbase™** and **e-SHEET™** subscriptions may only be used for the express purpose of facilitating business-to-business communications for the benefit of the Purchaser's own organization that are solely within and entirely related to the automotive original equipment industry. The information may not be used to convey any private non-commercial messages or material not specifically automotive business related or that is unlawful, offensive, or violates the rights of others. The Purchaser agrees not to make, copy, display, modify, translate, rent, lease, license, loan, use for hire and/or use on behalf of (or in conjunction with) others, sell, distribute, or create any derivative works (see derivative works exception below), in whole or in part, except with the express written permission of AUTOMOTIVE *WHO'S WHO*®, Inc.

The Purchaser agrees to limit the number of its internal Users to the total number of Seats purchased (one User per Seat). Each User may incorporate the data derived from the **POWERbase™** or the **e-SHEET™** into their own business contact management system, provided that the use of the data remains limited to that User (and other authorized Users, if multiple Seats are purchased). Derivative works allowed are those limited to the User's own business use (or the business use of other authorized Users, if multiple Seats are purchased). Supplier contact data derived from the **POWERbase™** or **e-SHEET™** may be provided to advertising agencies and/or list management service providers operating on an authorized User's behalf, provided that the agency or service provider has a verifiable written policy protecting the information from unintended use or unauthorized disclosure.

**No advertising:** Any reference to AUTOMOTIVE *WHO'S WHO*®, Inc.'s **AUTOMOTIVE *WHO'S WHO*** registered trademark and other trademarks by the Purchaser for marketing purposes via phone, email, fax, direct mail and/or display advertising is strictly prohibited.

**Cancellation/Modification:** The Purchaser may cancel the subscription at any time. Refunds will be issued for all prepaid unapplied monthly subscription maintenance fees (except for the first month). AUTOMOTIVE *WHO'S WHO*®, Inc. reserves the right to modify or discontinue, temporarily or permanently, the subscription service, add additional features or capabilities to the subscription service, adjust the monthly subscription maintenance fee, and, in the event of a violation of these Terms of Use, to refuse or restrict access to the service at its sole discretion. Notwithstanding the above, the initial monthly subscription maintenance fee applicable to this license agreement shall remain fixed for a period of at least three (3) years from the original purchase date.

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Please fax your organization's completed order form to:

**+1 (248) 368-0202**

or send by 1<sup>st</sup> Class mail to:

**AUTOMOTIVE *WHO'S WHO*®, Inc.**  
P.O. Box 140075  
Grand Rapids, Michigan 49514 – USA

Main Office Telephone: +1 (248) 368-0200

Publishers of the:

**AUTOMOTIVE *WHO'S WHO*® POWERbase™** - North American Original Equipment Supplier Database

**AUTOMOTIVE *WHO'S WHO*® e-SHEET™** - North American Original Equipment Supplier Contacts